MEMBER OFFER: FREEDOM PASS

Freedom never looked so good

GET THE FRAME YOU WANT FOR $0 OUT-OF-POCKET

As an EyeMed member, you can enjoy a Freedom Pass, a special offer that goes above and beyond your frame allowance. Choose your favorite frame at LensCrafters®, Target Optical® or Sears® Optical and pay nothing – nada, zilch, zero – regardless of the retail price.*

Here's how it works: Say you love those brand-name frames that cost $180. If you have a frame allowance of $150, Freedom Pass covers the remaining $30. Plus, you can still use your vision benefits to help pay for your lenses and complete your look.

USE YOUR FREEDOM PASS TODAY

LensCrafters

Go to freedompass.eyemed.com and enter EMFP20 to get your in-store offer code.

Target Optical

Sears Optical

Show this coupon to the store associate. Use code 755288.

SHOP THESE TOP BRANDS AND MORE

Ray-Ban · A|X Armani Exchange · Oakley · Coach New York · Ralph Ralph Lauren Eyewear · Vogue Eyewear

Be stylish and savvy. Log into eyemedvisioncare.com/hcasebb starting in 2020.

*Valid for frames only and must be used in conjunction with your EyeMed frame benefit of $150. Valid for select EyeMed plans and may be used once per frame benefit year. Valid in-store at LensCrafters, Target Optical and Sears Optical. Not valid at Sears Optical stores affiliated with US Vision. Complete pair purchase required – member is still responsible for lenses, which are covered based on your vision benefits and may include an additional copay. Discounts are not insured benefits. Offer excludes Chanel, Cartier, Giorgio Armani, Gucci, Prada, Tiffany and Tom Ford frames.

PDF-1907-M-633